

Creating simple coating solutions that give people the time and space to experience new emotions.

This is our vision, and the people we speak of are all those who are part of the journey. We start with those who live in the coated space. Next come those who paint it, those who specify it, those who distribute it and those who sell it.

That is why we develop, produce and market coatings that guarantee a simple, consistent and superior-quality experience, from the factory to the painted wall.

We innovate along the entire journey

The end consumer is our focus. But there is no good outcome without a good journey. We innovate in product, process and service: for the consumer, the applicator, the customer and the specifier.

Staying in touch

We stay close to those who live with, apply and choose our products. We anticipate needs that no one has yet addressed, share them across the entire value chain and turn them into solutions.

Simplicity

Solutions that are simple to choose, to apply and to live with.

Sustainability

We think long-term: about performance, people, the environment and relationships.

Intrapreneurship and Empowerment

Innovation is in everyone: in the team, in the organisation and in our partners. Every person is called upon to propose ideas and make them happen.

Family

We demand the best of one another because we care. We never settle: we always want more.

We want to be the creation platform for the building solutions of the future.

Barbot Group

#newemotions